



LOGAN RESSEL

GRAPHIC DESIGNER AND MULTIMEDIA SPECIALIST

INFO

- 4886 Pinedale Dr.
Jackson, MO 63701
- 573.450.1567
- loganr1@charter.net
- resselimages.com

SOFTWARE

Operating Systems

- Windows
- Mac OS

Visual Programs

- ★ Adobe Photoshop
- ★ Adobe Lightroom
- ★ Adobe Illustrator
- Adobe InDesign
- Adobe AfterEffects
- Adobe Premiere

Music / Audio Programs

- ★ Logic Pro
- Ableton

Web

- Wordpress

CAMERAS

Owned

- ★ Nikon D610
- ★ Blackmagic Pocket Cinema 4K
- GoPro Hero
- Pentax K1000
- Polaroid SX-70

Operated

- Sony PXW-FS7

★ = Expert



WORK EXPERIENCE

- PRESENT

Freelance Photography

- Exercised skills learned through college courses, as well as personal interest and experimentation
- Jobs include 40+ real estate properties, two weddings, two engagement shoots, 5+ professional head-shots, 5+ portraits shoots, pets, food, soap, cockroaches, reptiles, and more.
- Exceeded expectations by treating every job with the same high level of attention to detail and pride

APRIL 2021 - PRESENT

TPC / Reveal Graphics by TPC

- Continued same role through a difficult acquisition
- Gained experience in commercial printing, promo materials, apparel, and marketing material
- Assisted marketing department in social media, photography, and various other needs
- Performed on-site photography on for multiple clients
- Continued to design vehicle wraps and signage, while training colleagues to do the same

JUNE 2020 - APRIL 2021

Reveal Graphics

- Acted as sole creative and production designer for all signage and vinyl graphics
- Answered phone and managed customer communications
- Managed and organized art files for hundreds of customers
- Participated in all types of production and installations, including vehicle wraps
- Met customer deadlines for time-sensitive projects and event-driven orders

DEC. 2016 - MAY 2018

Canedy Sign & Graphics

- Designed signs and vinyl graphics
- Created proofs and followed orders through to production
- Learned a paper-based order ticket system
- Worked with multiple salespeople and engineers to fulfill customer expectations
- Spent six months learning to operate a CNC router and produce/install vinyl graphics



EDUCATION

2009 - 2013

Saxony Lutheran High School

2013 - 2017

Southeast Missouri State

BS - Computer Graphics & Multimedia

- Studied mostly graphic design and photography
- Joined TKE Delta Zeta chapter